What is Iteration and Innovation?

Below are examples of things throughout history. Each one is an example of either an iteration or an innovation. Your job is to mark each one as either or. If you’re not sure what something is, look it up on the Internet. Read a bit about it. Is it a new version of something that already exists? Then it is an iteration. Is it the first of its kind? Then it is an innovation. Good luck!

1. Circle the correct answer for each thing.

a) iPod
   iteration  innovation

b) Coca-Cola
   iteration  innovation

c) Kindle Paperwhite
   iteration  innovation

d) Fluorescent Bulb
   iteration  innovation

e) iPod Touch
   iteration  innovation

f) "I'm a Believer" - Smashmouth
   iteration  innovation

g) Diet Coke
   iteration  innovation

h) Kindle
   iteration  innovation

i) Harry Potter and the Sorcerer's Stone - 1998
   iteration  innovation

j) "I'm a Believer" - The Monkees
   iteration  innovation

k) Compact Fluorescent Bulb
   iteration  innovation

l) Windows 1.01
   iteration  innovation

m) Harry Potter and the Philosopher's Stone - 1997
   iteration  innovation

n) Wi-Fi
   iteration  innovation

o) Ethernet
   iteration  innovation

p) Windows 10
   iteration  innovation

2. The car is an example of an innovation. The first car was steam-powered. Then it was gas-powered. Now some are electric. Do you think the electric car is an innovation? Do you think it is an iteration? Explain.